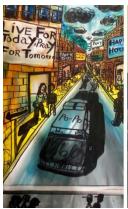
HEIGHTS/ATR S **BUSINESS OPPORTUNITIES 2023-2024**

Promote your business with an annual business membership, seasonal sponsorship, a print ad in our music season program or monthly eNewsletter











Invest in your creative community: Advertising and sponsoring Heights Arts programs provides you with a targeted way to reach a savvy and desirable audience while branding your organization as an "arts-friendly" business. Your business's presence will reach diverse audiences and connect you with people of many backgrounds and interests. By becoming a member, you will have access to member ad rates, which will connect with even more people through our online presence and monthly eNews.

Social: • 3900+ followers | 3400 likes; 2022-23 |

3300+ | eNews 4000+

5000+ avg. monthly website page views

40+ programs & events per year 4 event mailings per year to 2300+ 1440+ active donors and members



10 contestants, 300+ audience members



1700+ shoppers 123 Artists representing over 20 disciplines



68 businesses 20 raffle packages 300+ raffle participants

2023-2024 Season Sponsorship Opportunities

Most sponsorship opportunities are seasonal, allowing sponsors to reach all audiences and programming

FALL (2 months)

August 14, 2023 - October 15, 2023 5 events:

Music (2) Literary (1) Visual (2)

*Sponsorship/Ad deadline: June 14, 2023

SPRING (3 months)

March 15, 2024 - June 13, 2024 6 events:

Music (3) Literary (1) Visual (2)

*Sponsorship/Ad deadline: January 19, 2024

WINTER (2.5 months)

January 1, 2024 - March 14, 2024 5 Events:

Music (3) Literary (1) Visual (1)

*Sponsorship/Ad deadline: November 17, 2023

SUMMER (2 months)

June 14, 2024 - August 15, 2024 5 events:

Music (3) Literary (1) Visual (1)

*Sponsorship/Ad deadline: April 19, 2024

^{*} Sponsors must confirm seasonal sponsorship no later than October 15, 2023 to place a complimentary ad in our printed yearly music program.

HEIGHTS A RES

Specific Sponsorship information for annual programs below at *heightsarts.org/business-opportunities*



HEIGHTS A RESTORE 1220 ANNUAL holiday store (2 months)

(2 months)

Nov 3, 2023 – Dec 30, 2023

Sponsorship deadline:

September 1, 2023



(1 Month) **July 1-July 31, 2024**Sponsorship deadline:

May 1, 2024

Program Overview: More about concerts and upcoming and events at www.heightsarts.org.

Concerts: Heights Arts' popular *Close Encounters* chamber music series heads into its 17th season with **five concerts performed by The Cleveland Orchestra members** and their peers in stately residences and unique venues throughout Cleveland. Concert patrons are primarily 40+ years old, reside in the Heights area and reflect an affluent portion of NE Ohio's demographic.

We transform our space into a night-club setting for our second **ART**bar series of **three performances**, where attendees enjoy "Artini" curated cocktails to the sounds of **local Jazz/Blues** (and sometimes poetry). Patrons are 30+ years old, from the greater Cleveland area, and reflect a diverse range of incomes and interests.

Our free Gallery Concert series presents three performances featuring local musicians in a wide range of music genres from classical to indie music. These concerts are recorded and broadcast live on our outside speakers which often attract passers-by, our members, and the general public.

Exhibitions: Heights Arts presents four group and four Spotlight exhibitions each year featuring NE Ohio artists each year in our large gallery space. These curated shows showcase a wide variety of work, providing exposure for both established and emerging local artists who work in mediums including photography, painting, paper, sculpture, ceramics, glass, and mixed media.



Heart in the Heights: This annual business raffle event promotes local business, arts in the Heights awareness, and raises critical funds for Heights Arts' literary, music, and visual arts programming. Materials are printed and distributed to over 68 businesses and the program is promoted throughout the month of July at the businesses, Heights Arts and on social media.

Haiku Death Match: This yearly "fun" raiser for literary arts programming pits eight of the region's best and bravest writers of the ancient Japanese Haiku form against each other in a fierce competition for audience approval. Poets compete with their original Haiku in pairs, and the audience votes. Low-scoring contestants are eliminated with each round, and the last poet standing is declared Haiku Death Match Master.

HEIGHTS The Holiday Store: In November and December each year, Heights Arts transformes our entire space into our annual Holiday Store, featuring over 100 artists in 20+ disciplines. Our members and supporters look forward to this event every year to

purhcase unique gifts during the holiday season. We offer **Community Partner Nights** for our members and sponsors and guests receive member discounts.