

HEIGHTSARTS

BUSINESS OPPORTUNITIES 2023-2024

Promote your business with an annual business membership, seasonal sponsorship, a print ad in our music season program or monthly eNewsletter



Invest in your creative community: Advertising and sponsoring Heights Arts programs provides you with a targeted way to reach a savvy and desirable audience while branding your organization as an “arts-friendly” business. Your business’s presence will reach diverse audiences and connect you with people of many backgrounds and interests. By becoming a member, you will have access to member ad rates, which will connect with even more people through our online presence and monthly eNews.

Social: 3900+ followers | 3400 likes; 2022-23 | 3300+ | eNews 4000+

5000+ avg. monthly website page views

40+ programs & events per year
4 event mailings per year to 2300+

1440+ active donors and members



10 contestants, 300+ audience members



1700+ shoppers
123 Artists representing over 20 disciplines



68 businesses
20 raffle packages
300+ raffle participants

2023-2024 Season Sponsorship Opportunities

Most sponsorship opportunities are seasonal, allowing sponsors to reach all audiences and programming

<p>FALL (2 months) August 14, 2023 - October 15, 2023 5 events: Music (2) Literary (1) Visual (2) *Sponsorship/Ad deadline: June 14, 2023</p>	<p>WINTER (2.5 months) January 1, 2024 - March 14, 2024 5 Events: Music (3) Literary (1) Visual (1) *Sponsorship/Ad deadline: November 17, 2023</p>
<p>SPRING (3 months) March 15, 2024 - June 13, 2024 6 events: Music (3) Literary (1) Visual (2) *Sponsorship/Ad deadline: January 19, 2024</p>	<p>SUMMER (2 months) June 14, 2024 - August 15, 2024 5 events: Music (3) Literary (1) Visual (1) *Sponsorship/Ad deadline: April 19, 2024</p>

* Sponsors must confirm seasonal sponsorship no later than October 15, 2023 to place a complimentary ad in our printed yearly music program.

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Specific Sponsorship information for annual programs below at [heightsarts.org/business-opportunities](https://www.heightsarts.org/business-opportunities)



September 7, 2024
Sponsorship deadline:
July 1, 2024



(2 months)
Nov 3, 2023 – Dec 30, 2023
Sponsorship deadline:
September 1, 2023



(1 Month)
July 1-July 31, 2024
Sponsorship deadline:
May 1, 2024

Program Overview: More about concerts and upcoming and events at www.heightsarts.org.



Concerts: Heights Arts' popular *Close Encounters* chamber music series heads into its 17th season with **five concerts performed by The Cleveland Orchestra members** and their peers in stately residences and unique venues throughout Cleveland. Concert patrons are primarily 40+ years old, reside in the Heights area and reflect an affluent portion of NE Ohio's demographic.

We transform our space into a night-club setting for our second **ARTbar** series of **three performances**, where attendees enjoy "Artini" curated cocktails to the sounds of **local Jazz/Blues** (and sometimes poetry). Patrons are 30+ years old, from the greater Cleveland area, and reflect a diverse range of incomes and interests.

Our free Gallery Concert series presents three performances featuring local musicians in a wide range of music genres from classical to indie music. These concerts are recorded and broadcast live on our outside speakers which often attract passers-by, our members, and the general public.



Exhibitions: Heights Arts presents **four group and four Spotlight exhibitions each year** featuring NE Ohio artists each year in our large gallery space. These curated shows showcase a wide variety of work, providing exposure for both established and emerging local artists who work in mediums including photography, painting, paper, sculpture, ceramics, glass, and mixed media.



Ekphrastacy - Artists Talk and Poets Respond: This program is a series of **four artist talks + poetry readings held in conjunction with our group exhibitions**. Local poets are invited to view the installed artworks and respond with poems at the event. Artists also share their process and inspiration, often resulting in a surprising dialogue. Ekphrastacy evenings are very popular, drawing enthusiastic audiences of up to 40 people.



Heart in the Heights: This annual business raffle event promotes local business, arts awareness, and raises critical funds for Heights Arts' literary, music, and visual arts programming. Materials are printed and distributed to over 68 businesses and the program is promoted throughout the month of July at the businesses, Heights Arts and on social media.



Haiku Death Match: This yearly "fun"raiser for literary arts programming pits eight of the region's best and bravest writers of the ancient Japanese Haiku form against each other in a fierce competition for audience approval. Poets compete with their original Haiku in pairs, and the audience votes. Low-scoring contestants are eliminated with each round, and the last poet standing is declared Haiku Death Match Master.



Holiday Store: In November and December each year, Heights Arts transforms our entire space into our annual Holiday Store, **featuring over 100 artists in 20+ disciplines**. Our members and supporters look forward to this event every year to purchase unique gifts during the holiday season. We offer **Community Partner Nights** for our members and sponsors and guests receive member discounts.