

FOR IMMEDIATE RELEASE

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Heights Arts Presents

## HEART in the Heights

a local business raffle to support Heights Arts

July 1 – July 31, 2024

**Cleveland Heights, OH: This July**, local art and community commerce will converge for a good cause. HEART in the Heights is a local business raffle to support the arts and local business during the month of July. Everyone wins by participating in this unique fundraiser and arts awareness campaign.

Says board president and former owner of Big Fun Steve Presser, “Conceived 3 years ago, Heart in the Heights not only benefits Heights Arts as its main annual fundraiser, but also it cements the importance of collaboration of our nonprofit with locally owned independent businesses to help promote each other and raise awareness, while offering multiple benefits to our community members.”

During the month of July, over seventy Cleveland-based businesses have pledged to help raise funds for local arts nonprofit Heights Arts by donating, sponsoring, and participating in the event. Participating businesses have contributed raffle items, gift cards, or services valued at \$50 or more, and will be inviting customers and patrons to purchase raffle tickets to win the items. All HEART in the Heights proceeds will support Heights Arts' literary, musical, public art, and visual arts programming.

As a former merchant in Coventry for over 25 years, Presser also states “I know firsthand how the arts enrich and beautify our commercial districts and attract customers to our businesses. So by buying raffle tickets, you are not only helping Heights Arts, you are also supporting and promoting local businesses in our community.”

**Grand Prize Drawing:** For the second year in a row, the Heights Arts board and Cleveland Heights city council members have contributed a total of **\$1,500** to create an \$1,000 grand prize and one \$500 value prize for two lucky winners. These dollars will, in turn, go back in the form of gift cards to many of the participating businesses.

“Heights Arts has always been a valuable touchstone in our community for encouraging and fostering arts,” says Emily Bean, owner of Mitchell’s Fine Chocolates. “By bridging the divide between artists and the passionate community that supports them, it helps us achieve a more creative and diverse society.”

# HEIGHTSARTS

**How to Get Tickets:** Raffle tickets are **\$5 per entry or 5 entries for \$20.** (\$40 will also earn 10 entries) They can be purchased by scanning a QR code on-site at each participating business, or by selecting the raffle item from the Heights Arts' website at [www.heightsarts.org/heartintheheights](http://www.heightsarts.org/heartintheheights).

"We have a great level of support and partnership this year," says Program Manager Aja Grant. "It's a lovely communal effort to support arts and local businesses that keep our areas authentic."

Package Prize winners will be announced throughout the month of August, and winners will be notified by email.



## Participating Businesses:

Abide Yoga  
Abundance Culinary  
Adun Spice Co  
Aladdin's Cedar-Fairmount  
All Makes Vacuum  
Avalon Exchange  
BarNone Wine Cafe  
Bialy's Bagels  
Blick Art Materials  
Boss Dog Brewing Co.  
Cedar Lee Bikes  
Cedar Lee Theatre\*  
CLE Urban Winery  
Cleveland Rocks and Beads  
Critical Hit Games  
Dave's Market  
Dewey's Pizza  
Evie Lou  
Fiddlehead Gallery  
Geraci's Restaurant  
Green Tara Yoga  
Grog Shop  
Heights Hardware  
Heights Libraries  
Les Delices  
Loganberry Books  
Lotus Flower Yoga Collective  
Luna Bakery & Cafe

Luster, A Gift Boutique  
Mac's Backs  
Made Cleveland  
Marchant Manor Cheese  
Marotta's  
Mister Brisket  
Mitchell's Fine Chocolates  
Mitchell's Ice Cream  
New Heights Grill  
Northstar Cafe  
Olie's Gift & Ship  
Passport to Peru  
PawsCLE  
Pickwick & Frolic  
Praxis Fiber Workshop  
Shawn Paul Salon  
S'il Vous Play  
Sophie La Gourmande  
Sweet Siren Bakery  
Taste Food & Wine  
The Bake Shop & The  
Roaming Biscuit  
The Fairmount  
The Kensington Pub  
The Stone Oven Bakery  
The Tavern Company  
The Wine Spot

Thirdspace Action Lab/ Reading Room  
Tommy's\*  
Twisted Minds Smoke Shop  
Wood Trader  
Woodwind Workshop  
Wool & Willow Needlepoint

## In-Kind Donors:

Amba  
BOP STOP @ the music settlement  
Cleveland Museum of Art  
Dobama  
Music Box Supper Club  
Mandel JCC  
Westwork Architectural  
Zhug

## Sponsors:

Amba  
Cleveland Violins  
Gigi's On Fairmount  
Melody Joy Hart & Gary Benjamin  
Tommy's Restaurant  
WOLFS Gallery  
Quintana's Barber & Dream Spa

## About Heights Arts

Heights Arts' mission is to celebrate the region's literary, musical, and visual artists, and share their contributions with the community.

Founded in 2000, Heights Arts ([www.heightsarts.org](http://www.heightsarts.org)) is a nonprofit, multi-disciplinary arts organization whose mission is to cultivate a strong, diverse, and collaborative arts community by inspiring people of all ages to engage in the arts; supporting the arts through education; providing exhibition and performance opportunities; and fostering public appreciation for the arts.

Since its inception, Heights Arts has:

- Presented almost 100 exhibitions, featuring the work of more than 500 local and regional artists
- Offered over 60 sold-out chamber music concerts featuring local professional musicians in throughout greater Cleveland, and presented countless free gallery concerts featuring local ensembles
- Provided more than \$1.5 million to date in direct support to artists through sales of their work, commissions, and performance fees
- Hosted 11 Poets Laureates – the only community in Northeast Ohio and one of only two cities in the state with a resident laureate until 2018
- Sponsored 13 public art and design projects in the Heights community, including the Coventry P.E.A.C.E Arch and Cedar-Fairmount murals and signage
- Grown a base of 400+ individual and businesses memberships

Heights Arts is generously supported by funding from individuals, businesses, and organizations, including:

***The AHS Foundation***

***Cuyahoga Arts & Culture***

***Jean, Harry, and Brenda Fuchs Family Foundation***

***Peggy and John Garson Family Foundation***

***The Arthur E, Elsie G, and Betty M Kranz Family Foundation***

***The Mandel Foundation***

***The Ohio Arts Council***

***WWMR Foundation***