

MUSIC SEASON PRINT AD RATES

Close Encounters, ARTbar, and Gallery Concert Series

REACH / AUDIENCE: We promote our events on WCLV, the Heights Observer, CAN Journal, and social media. We print approximately 900 programs distributed over 12 months at 15+ Heights Arts and partner concerts and outreach opportunities like Cain Park and Parade the Circle.

Close Encounters (4-5 per year) concert patrons are primarily 40+ years old, reside in the Heights area and reflect an affluent portion of NE Ohio's demographic. Tickets range from \$51 to \$60 per concert

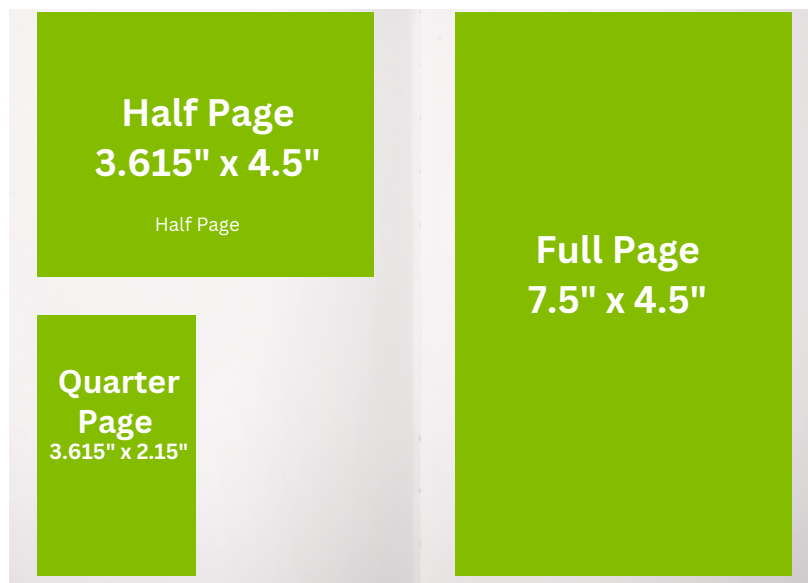
ARTbar (3-4 per year) patrons are 30+ years old, from the greater Cleveland area, and reflect a diverse range of incomes and interests. Tickets range from \$25 to \$30 per concert.

Gallery Concert (2-4 per year) patrons include passers-by, our members and supporters, and the general public. We use a "pay-what-you-can" model for this series.

SIZE	GENERAL	NONPROFIT	MEMBER	NONPROFIT MEMBER
Classified Text-Only	\$150	\$128	\$128	\$113
Quarter Page	\$200	\$170	\$170	\$150
Half Page	\$300	\$255	\$255	\$225
Full Page	\$450	\$383	\$383	\$338
Full Page Front Inside Cover	\$600	\$510	\$510	\$450
Full Page Back Inside Cover	\$800	\$680	\$680	\$600

Order Deadline: July 23

Artwork/ Design Submission Deadline: July 31



PRINT AD ART SPECS & REQUIREMENTS

FILE SIZE 300 DPI at ad size

COLOR CMYK or black & white

FILE FORMAT PDF or JPEG

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www.heightsarts.org/business-opportunities/advertise/

updated 6/23/25

Questions? Contact programs@heightsarts.org

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