

FOR IMMEDIATE RELEASE

June 28, 2023

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Heights Arts Presents

## HEART in the Heights

a local business raffle to support Heights Arts

*July 1 – July 31, 2023*

**Cleveland Heights, OH: This July**, local art and community commerce will converge for a good cause. HEART in the Heights is a local business raffle to support the arts and local business during the month of July. Over sixty-eight Cleveland-based businesses have pledged to help raise funds for local arts nonprofit Heights Arts by donating, sponsoring, and participating in the event. Participating businesses have contributed raffle items, gift cards, or services valued at \$50 or more, and will be inviting customers and patrons to purchase raffle tickets to win the items. All HEART in the Heights proceeds will support Heights Arts' literary, musical, public art, and visual arts programming.

“When I pitched the idea, I was overwhelmed by the enthusiastic response from my board, city leaders, our sponsors, donors, and participating businesses. We have all been so focused on surviving the pandemic, and I think this is a refreshing way to celebrate making it through a very scary few years. Even many businesses who couldn't participate fully have donated raffle items to featured packages to show their support. They understand that this benefits Heights Arts, the businesses themselves, the people who purchase the raffle tickets, and, ultimately, the entire community. Last year's event raised dollars and arts awareness beyond our expectations. This year will be even better!”

**Grand Prize Drawing:** For the second year in a row, the Heights Arts board and Cleveland Heights city council members have contributed a total of **\$2,000** to create an \$800 grand prize and three \$400 value prizes for four lucky winners. These dollars will, in turn, go back in the form of gift cards to many of the participating businesses.

“Heights Arts has always been a valuable touchstone in our community for encouraging and fostering arts,” says Emily Bean, owner of Mitchell's Fine Chocolates. “By bridging the divide between artists and the passionate community that supports them, it helps us achieve a more creative and diverse society.”

**How to Get Tickets:** Raffle ticket buyers can show their support for their favorite businesses and Heights Arts by helping them meet their fundraising goals. Raffle tickets are **\$5 per entry or 5 entries for \$20**. (\$40 will also earn 10 entries and a free Heart in the Heights T-shirt!) They can be purchased by scanning a QR code on-site at each participating business, or by selecting the raffle item from the Heights Arts' website at [www.heightsarts.org/heartintheheights](http://www.heightsarts.org/heartintheheights).

# HEIGHTSARTS

“We’re simply thrilled at the level of community support this year,” says Assistant Director Cameron Gorman. “It truly is a demonstration of the vibrancy present in Cleveland Heights.”

Winners of package prizes will be announced throughout the month of August. The Grand Prize recipient – as well as winners of prizes from individually participating businesses – will be announced live from Heights Arts on **August 20, 2023**.



## Participating Businesses:

BD's Mongolian Grill	Mitchell's Fine Chocolates
Ben & Jerry's	MOJO world eats & drink
Bialy's Bagels	New Heights Grill
Boss Dog Brewing Co	Olie's Gift & Ship
Cedar Lee Theatre	PawsCLE
Cleveland Rocks and Beads	Rising Star Coffee Roasters
Crazy Mullets	River Flower Wellness
Critical Hit Games	Shawn Paul Salon
Dawning Light Health & Wellness, LLC	S'il Vous Play
Evie Lou	Sophie la Gourmande
Frankie's Furniture & Home Decor	TASTE
Geraci's Restaurant	The Fairmount
Green Tara Yoga	The Mindful Mix
Grog Shop	The Stone Oven Bakery
Heights Hardware	The Wine Spot
LADDER	Tommy's Restaurant
Lotus Flower Yoga Collective	Twisted Minds Smoke Shop
Luna Bakery & Cafe	Weeks Automotive
Mac's Backs-Books on Coventry	Wood Trader
Marchant Manor Cheese	Woodwind Workshop
Mister Brisket, Inc.	Wool & Willow Needlepoint

## In-Kind Donors:

Amba	Mark Litzler
Avalon Exchange	Marotta's
BOP STOP @ The Music Settlement	Mulholland & Sachs
CLE Clothing Co.	Northstar Cafe
Cleveland Museum of Art	Pacific East Japanese Restaurant
Cleveland Museum of Natural History	Passport to Peru
Dewey's Pizza	PC Handyman
Heights Libraries	The Cleveland Orchestra
Les Délices	Westwork Architectural Studio
Made Cleveland	Zhug
Mandel JCC	Zoma Ethiopian Restaurant

**Heights Arts** – *connecting arts and community since 2000*

2175 Lee Road Cleveland Hts, OH 44118 | [www.heightsarts.org](http://www.heightsarts.org) | 216.371.3457

# HEIGHTSARTS

## **Silver Sponsors:**

*Cleveland Violins*

*Rising Star Coffee Roasters*

*Verne & Ellsworth Hann, Inc.*

## **Sponsors:**

*Art Source Inc.*

*M% Art & Design Consulting*

*Tommy's Restaurant*

## **About Heights Arts**

Heights Arts' mission is to celebrate the region's literary, musical, and visual artists, and share their contributions with the community.

Founded in 2000, Heights Arts ([www.heightsarts.org](http://www.heightsarts.org)) is a nonprofit, multi-disciplinary arts organization whose mission is to cultivate a strong, diverse, and collaborative arts community by inspiring people of all ages to engage in the arts; supporting the arts through education; providing exhibition and performance opportunities; and fostering public appreciation for the arts.

Since its inception, Heights Arts has:

- Presented almost 100 exhibitions, featuring the work of more than 500 local and regional artists
- Offered over 60 sold-out chamber music concerts featuring local professional musicians in throughout greater Cleveland, and presented countless free gallery concerts featuring local ensembles
- Provided more than \$1.5 million to date in direct support to artists through sales of their work, commissions, and performance fees
- Hosted 11 Poets Laureates – the only community in Northeast Ohio and one of only two cities in the state with a resident laureate until 2018
- Sponsored 13 public art and design projects in the Heights community, including the Coventry P.E.A.C.E Arch and Cedar-Fairmount murals and signage
- Grown a base of 400+ individual and businesses memberships

Heights Arts is generously supported by funding from individuals, businesses, and organizations, including:

***The AHS Foundation***

***Cuyahoga Arts & Culture***

***Jean, Harry, and Brenda Fuchs Family Foundation***

***The Arthur E, Elsie G, and Betty M Kranz Family Foundation***

***The Mandel Foundation***

***The Ohio Arts Council***

***WWMR Foundation***

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